

BACHELOR IN BUSINESS

Are you ready to jump into the exhilarating world of business?

Picture yourself embarking on an exciting academic journey designed to fuel your passion for management and leadership. Our programme is crafted to equip you with essential skills to thrive in today's ever-evolving business landscape.

In the first two years, you'll dive deep into foundational business modules led by experienced faculty, including industry experts and entrepreneurs. Whether you're interested in leading teams, driving sales, building entrepreneurial ventures, or embracing technology and innovation, our dynamic curriculum encourages hands-on learning through engaging projects.

As you progress to the third year, you'll have the opportunity to specialize in key business domains such as strategy and international trade, marketing management, or even sports management. With a mandatory three-month internship and immersive industry experiences, you'll gain valuable real-world insights that complement your classroom learning.



OFFICIAL
FRENCH
DEGREE



180
ECTS



100% IN
ENGLISH



3 YEARS
DURATION



ON-CAMPUS
BARCELONA



OCTOBER/MARCH
INTAKES



12,200€
YEARLY
TUITION

WHAT DIPLOMA WILL YOU RECEIVE?

Bachelor in Business Administration Degree
(LEVEL 6 RNCP TITLE)

WHAT SPECIALISATIONS CAN YOU CHOOSE?

1. Business Strategy and International Trade
2. Marketing and Management
3. Sports Management

(Minimum of 5 students required per specialisation)

WHY CHOOSE ESEI BARCELONA?

- World Class Education
- Unique Learning Opportunities
- Involvement and Individual Attention
- Project Based Learning Methodology
- International Environment
- Career Opportunities
- Friendly Community
- Social Impact



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08017 Barcelona, Spain

SCAN ME!



PROGRAMME STRUCTURE

	1ST YEAR	2ND YEAR
CORE BUSINESS	28 Core Business Modules to ignite your passion in Business	
	<ul style="list-style-type: none"> Leadership and Organisational Behaviour Effective Business Communication Project Management Product Management Microeconomics Macroeconomics Entrepreneurship and Innovation The Lean Startup Understanding Business Organisations Strategic Marketing in Action Marketing Communication Building Digital Business Ethical and Social Issues in Digital Business Finance for Performance Management 	<ul style="list-style-type: none"> Consumer Behaviour and Customer Experience Design Thinking and Innovation Human Resources Management Emerging Technologies Applied Business Model Innovation Efficiency in Business Operations Supply Chain & Logistics Business and Commercial Law Tax Law Advanced Finance Management and Corporate Finance Business Intelligence Data Analysis Methods & Techniques Marketing Research Building Digital Marketing Strategy
3RD YEAR SPECIALISATION	Two specialisation modules tailored to your chosen degree specialisation	
	<p>Business Administration Projects with Key Modules</p> <ul style="list-style-type: none"> Digital Transformation Strategies Digital Disruption in Sales and Marketing Global Business Environment and Trends International Negotiation Business Ethics and Corporate Social Responsibility 	<p>Industry Experience in Business Administration</p> <ul style="list-style-type: none"> 3 Month mandatory internship Final Business Project: Business Creation Impact Labs Building Professional Rapport and Professional Development: Field visits, Study trips, Workshops, Guest Speaker sessions...

INTERNATIONAL MOBILITY

With multiple campuses in France and partnerships worldwide, enhance your studies with a diverse international experience integral to your academic journey. Select from over 36 global destinations for a year abroad, including Africa, Europe, Asia, and America.

ADMISSION REQUIREMENTS

- 1 / High School Diploma & Transcripts
- 2 / Proof of English Proficiency
- 3 / Impact Statement
- 4 / One Reference Letter
- 5 / Copy of ID / Passport

MORE
INFO
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 **Generalitat de Catalunya**
Departament d'Educació

ESEI is an accredited center by the Government of Catalonia's Department of Education with center code number 08075402.



Barcelona is every student's dream city and it was my first choice! At ESEI, I've been impacted the most by the school's focus on Project Based Learning which has made me feel more confident in myself and my ability to get a good job after graduation.

ALI BAIYA
Supply Chain Professional at Roche