

BACHELOR IN COMMUNICATION

Ready to dive into the captivating world of communication?

Our specialised curriculum is designed to kindle your passion for effective communication and equip you with the skills to convey messages adeptly in various business settings.

In the first two years, you'll explore fundamental business modules, laying a robust groundwork in understanding what businesses need to communicate to their stakeholders. Guided by experienced faculty, including industry experts and entrepreneurs, you'll delve into crucial business aspects such as marketing, innovation, finance, and human resources. Our comprehensive curriculum integrates project-based learning, immersing you in cutting-edge business trends and preparing you to address major challenges confronting businesses today.

In the third year, you'll delve deeper into specialised areas of business communication, concentrating on digital communication and social media, digital marketing, and event management. This year also includes a mandatory three-month internship, providing invaluable real-world experience.

Throughout the programme, you'll master every facet of effective business communication, from crafting compelling narratives to skillfully managing crisis communication. Join us in Barcelona and embark on your journey towards a prosperous and fulfilling career in the dynamic field of communication.



OFFICIAL
FRENCH
DEGREE



180
ECTS



100% IN
ENGLISH



3 YEARS
DURATION



ON-CAMPUS
BARCELONA +
INTERNATIONAL MOBILITY



OCTOBER/MARCH
INTAKES



12,200€
YEARLY
TUITION

WHAT DIPLOMA WILL YOU RECEIVE?

Bachelor in Business Communication Degree
(LEVEL 6 RNCP TITLE)

WHAT SPECIALISATIONS CAN YOU CHOOSE?

1. Digital Communication and Social Media
2. Digital Marketing
3. Communication and Event Organisation

WHY CHOOSE ESEI BARCELONA?

- World Class Education
- Unique Learning Opportunities
- Involvement and Individual Attention
- Project Based Learning Methodology
- International Environment
- Career Opportunities
- Friendly Community
- Social Impact



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08017 Barcelona, Spain

SCAN ME!



PROGRAMME STRUCTURE

	1ST YEAR	2ND YEAR
	28 Core Business Modules to ignite your passion in Business	
CORE BUSINESS	<ul style="list-style-type: none"> Leadership and Organisational Behaviour Effective Business Communication Project Management Product Management Microeconomics Macroeconomics Entrepreneurship and Innovation The Lean Startup Understanding Business Organisations Strategic Marketing in Action Marketing Communication Building Digital Business Ethical and Social Issues in Digital Business Finance for Performance Management 	<ul style="list-style-type: none"> Consumer Behaviour and Customer Experience Design Thinking and Innovation Human Resources Management Emerging Technologies Applied Business Model Innovation Efficiency in Business Operations Supply Chain & Logistics Business and Commercial Law Tax Law Advanced Finance Management and Corporate Finance Business Intelligence Data Analysis Methods & Techniques Marketing Research Building Digital Marketing Strategy
	Two specialisation modules tailored to your chosen degree specialisation	
3RD YEAR SPECIALISATION	Business Communication Projects with Key Modules	Industry Experience in Business Administration
	<ul style="list-style-type: none"> Digital Transformation Strategies Digital Disruption in Sales and Marketing Global Business Environment and Trends International Negotiation Business Ethics and Corporate Social Responsibility 	<ul style="list-style-type: none"> 3 Month mandatory internship Final Business Project: Business Creation Impact Labs Building Professional Rapport and Professional Development: Field visits, Study trips, Workshops, Guest Speaker sessions...

INTERNATIONAL MOBILITY

With multiple campuses in France and partnerships worldwide, enhance your studies with a diverse international experience integral to your academic journey. Select from over 36 global destinations for a year abroad, including Africa, Europe, Asia, and America.

ADMISSION REQUIREMENTS

- 1 / High School Diploma & Transcripts
- 2 / Proof of English Proficiency
- 3 / Impact Statement
- 4 / One Reference Letter
- 5 / Copy of ID / Passport

MORE INFO HERE



ESEI is an accredited center by the Government of Catalonia's Department of Education with center code number 08075402.



For me, it was crucial to be in an international environment, receive practical education, and attend a school with strong industry connections. ESEI delivered on all of that. Additionally, our professors were highly experienced, providing applicable knowledge with real-life examples in small class sizes where we could really connect with them.

CELIA LAMBERTH
Partner Manager at Voyado