

# MASTER / MBA IN SPORTS MANAGEMENT

**Kick-off your career in sports management!**

Immerse yourself in the dynamic realm of sports management with our comprehensive programme tailored to fuel your passion and advance your sports career. From elite athlete management to cutting-edge event coordination, explore emerging trends and master marketing and financial strategies tailored for the sports industry.

With immersive learning experiences, real-world industry engagement, and hands-on projects, our Master in Sports Management prepares you for leadership roles in the global sports arena. Seize this opportunity to shape the future of sports management and build a powerful network for success!

## Discover exciting career paths

- Sports Marketing Director
- Event / Facilities Manager
- Sports Media Specialist
- Financial Analyst in Sports
- Sustainability Coordinator in Sports
- Sports Entrepreneur
- Sports Agent
- Legal Assistant in Sports Law
- General Manager of Sports Facility
- Head of Media Relations in Sports
- Chief Financial Officer (CFO) in Sports
- Technology Director in Sports

**100%**

Students  
Enhanced their  
Professional  
Profiles

**95%**

Students  
Satisfied with  
ESEI Experience

**90%**

Students  
Found Jobs within  
6 months after  
graduation

**64%**

Alumni  
Have Management  
Positions today



100% IN  
ENGLISH



ON-CAMPUS  
BARCELONA



OCTOBER/MARCH  
INTAKES

## Experience our unique curriculum

**Tailored Skill Development:** Master sports business, marketing, sustainability, law and technology.

**Industry-Relevant Curriculum:** Stay current with sports industry trends: digital innovation, media, and financial aspects.

**Immersive Learning Experiences:** Engage with industry professionals for insights through interactive learning walks and guest speakers.

**Career Readiness:** Build a strong sports network through project-based learning and business simulations, gearing up for a rewarding career.



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SCAN ME!



# PROGRAMME PATHWAYS

SELECT A PATHWAY TO START YOUR DEGREE JOURNEY TODAY!

	ESEI INTERNATIONAL BUSINESS SCHOOL		KEYCE ACADEMY COLLÈGE DE PARIS*	
	Master Degree	International MBA	Master Spécialisé (MS)	MBA International
<b>Degree Type</b> Tailor your degree to your goals. ESEI grants a private degree upon programme completion. To obtain the partner university's degree, you must meet their admission criteria.				
<b>Specialisation Modules</b> Unlock essential skills and knowledge vital for your field with 10 focused 6-week modules, employing a project-based approach for effective learning.	<b>New Trends In The Business Of Sports</b> Entrepreneurial Sports Management <b>Sports Media</b> Sports Marketing <b>Sustainability In Sports</b> Events And Facilities Management <b>Financial Management In Sports</b> International Sports Law And Governance <b>The Ecosystem Of Sports</b> Technology In Sports			
<b>Impact Labs</b> Acquire practical skills for your career journey through Impact Labs, fostering career readiness and professional development.	✓	✓	✓	✓
<b>Professional Development</b> Blend academic learning with a 3-month internship to cultivate practical skills, understand workplace dynamics, and refine professional communication.			✓	✓
<b>Sustainability and Social Impact</b> Engage in Sustainability workshops to spearhead global CSR projects, forging connections with organisations for hands-on learning experiences.		✓		✓
<b>Agile Methodology</b> Embrace Agile principles to accelerate product development, emphasising communication, collaboration, and accountability for results-driven projects. Includes ICP Certification.		✓		✓
<b>Career Coaching</b> Enhance your career progression through personalised coaching, refining your personal brand, overcoming obstacles, and charting a roadmap for success.		✓		✓
<b>Thesis Final Project</b> Apply learned skills in a thesis project, fostering critical thinking and practical application to explore career-relevant topics in depth.	✓		✓	✓
<b>Capstone Project or Elective Modules</b> Opt for a Group Capstone project to launch a business idea or delve into electives modules to explore diverse interests and expanding your knowledge base.		✓ Capstone and Electives are required		✓
<b>ECTS Credits</b>	60 ECTS	90 ECTS	90 ECTS	120 ECTS
<b>Government Recognition</b>	ESEI Private Degree	ESEI Private Degree	French Official Degree	French Official Degree
<b>Academic Years</b>	1 Year	1 - 1.5 Year(s)	1 Year	1.5 - 2 Years
<b>Total Tuition Fee</b>	9,700€	13,500€	15,100€	20,100€

\*Keyce Academy – Collège de Paris pathway available from Fall 2024.

## BEYOND THE CLASSROOM

Explore diverse extra-curricular activities, industry visits and learning expeditions offered during the programme: ESEI Talks, TEDxESEISchoolBarcelona, Women in Sports, visits to Pau Gasol Foundation, La Liga, GSIC by Microsoft (Global Sports Innovation), FC Barcelona, CAR Sant Cugat, and more. Engage in enriching experiences, study trips to Dublin, Madrid, Valencia, and Malaga, and learn from leading global companies and international organisations. (Activities and company visits may vary each year. Extra costs related to visits, such as accommodation and transportation, are not included in tuition.)

## ADMISSION REQUIREMENTS

- 1/ Bachelor Degree and Transcripts
- 2/ Proof of English Proficiency
- 3/ Impact Statement
- 4/ Updated C.V
- 5/ One Reference Letter
- 6/ Copy of ID / Passport

Additional Requirements may apply for Keyce Academy - Collège de Paris Degrees

MORE INFO HERE



*ESEI's module structure is very wholesome. It talks about everything from managing elite athletes to sports ethics, new trends in sports and event organisation. Plus, in Barcelona, you're connected to many different sports activities. That's what I was looking for, to have all those things close at hand.*

**WANJIKU MWENDA**  
ESEI Alumni & Sports Events and Media Specialist