

MAKE AN IMPACT

ESEI BUSINESS SCHOOL BARCELONA

SCAN ME!



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INTERNATIONAL
BUSINESS SCHOOL
BARCELONA

ESEI



BACHELORS, MASTERS & MBAs

PROGRAMMES

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Take a Building
Tour!



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WELCOME TO

ESEI INTERNATIONAL BUSINESS SCHOOL

Here, our commitment to excellence is not just about academics—it's about creating a legacy of social responsibility, empowering graduates to drive meaningful change across communities and industries.

At ESEI, we nurture your potential by blending innovation with hands-on experience, ensuring that our programmes not only elevate your skills but also enhance your employability in a competitive global market. Our thriving alumni network stands as a testament to the transformative journey you embark on here, each member a leader in their field and an inspiration to future generations.

Join us on a journey where ambition is met with opportunity, ideas transform into action, and your future begins with a community dedicated to excellence and impact.

Welcome to ESEI
where your success is our shared mission.

Meet the
Team!



Welcome to ESEI, a community that helps you realize your potential.

When I founded ESEI in 1989, I opened a decisive window to develop International Business in Barcelona. Today, I feel very proud to have been the pioneer of this model since it has widened the perspective of our students. In the following pages, you will discover how our community will help you to reach your potential. I encourage you to read on and learn more about what makes us unique!

JORGE ESTERA, ESEI FOUNDER & PRESIDENT



We are excited you're here, and we hope you have a great experience.

At ESEI, we pride ourselves on making things happen for our students and for our community. Our staff is comprised of some of the most enthusiastic and dedicated people in the industry, and we are all committed to providing a supportive learning environment that helps you achieve your goals.

You will see me giving coaching/career development workshops throughout the year; hopefully I'll be able to meet you face-to-face!

CARLOTA ESTERA, ESEI DIRECTOR



Welcome to our International Community!
We are happy to meet you and hope you will take full advantage of this life changing experience.

Our main goal is to provide a platform for you to excel in your career. I'll be part of the career team and it will be my pleasure to get to know more about your career aspirations and connect you with leaders in your areas of interest. At ESEI, you're in for a very dynamic experience!

JORDI ESTERA, ESEI DIRECTOR

MAKE AN IMPACT

WOMEN IN BUSINESS

ESQUEMA DE NEGOCIOS

Forbes

ESEI's International MBA
listed as Best Programmes
of Business Schools in
Spain in 2023 and 2024

WHO WE ARE

ESEI International Business School is a boutique business community founded in 1989. We are a nationally and internationally recognised think tank in areas such as innovation, entrepreneurship and leadership.

We pride ourselves on doing things differently and offering quality and excellence in everything we do. We cherish our team and our professors because they open doors for students who, in turn, open doors for society.

WHAT WE DO

We provide internationally focused educational programmes that combine academic excellence in business studies with humanistic values that help our students build character.

We guide each student on their personal journey of discovery, where they uncover their values and learn how to harness their uniqueness. We empower our students to fulfill their visions and achieve their personal and professional dreams.

OUR ACCREDITATION

At ESEI, we are devoted to lifelong learning and delivering programmes that not only advance academic excellence but also drive real-world impact. ESEI is authorised by the Catalan Department of Education in Spain to deliver education under the British system, ensuring that every aspect of your learning experience meets the highest standards.

Our Bachelor's programmes are proudly accredited by Collège de Paris, awarding an official French degree recognised by the National Directory of Professional Certifications of France Compétences. Supported by prestigious accreditations including RNCP, Qualité FLE, Qualiopi, Erasmus+, and Eduniversal—this credential underscores our commitment to quality and employability.

For our Master's programmes and MBA, we offer a unique dual pathway. Students can choose between accreditation by Universidad Católica de Murcia (UCAM) Spain's second-ranked private university renowned for its academic rigour and global partnerships or by Collège de Paris, which continues to uphold our legacy of excellence. This flexibility empowers you to select the accreditation that best aligns with your professional ambitions and career goals.

EXCELLENCE

We love creating the best educational experience for students.



DIVERSITY

We celebrate and respect the differences within our community.



DYNAMISM

We are responsive and quickly adapt to global business needs.



POSITIVITY

We are passionate about life and living every moment to the fullest!



GROWTH

We encourage creativity, continued self-development and independence.



Discover our Story!



BECOME PART OF SOMETHING GREATER!

We believe every individual is capable of greatness, and our core values motivate our community to build a better society and lead meaningful lives.



SOCIAL IMPACT

We motivate our students to make a positive impact on the world.

OUR PROGRAMMES

Courses Delivered 100% in English
On-Campus & Online
October & March Intakes

Get
Programme
Info



UNDERGRADUATE

Bachelor in Business Administration
 Bachelor in Communication

Generalitat de Catalunya
 Departament d'Educació

keyce
 Academy

COLLEGE
 DE PARIS

POSTGRADUATE

International MBA
 Master in Digital Marketing
 Master in Marketing and Communication
 Master in Int. Relations & Int. Business
 Master in Tourism & Hospitality Management
 Master in Business Management
 Master in Innovation & Entrepreneurship
 Master in Sports Management
 Master in Digital Transformation in Business
 Online Master in Digital Marketing

SHORT COURSES

Online Short Courses
 On-Campus Short Courses

keyce
 Academy

COLLEGE
 DE PARIS

UCAM
 UNIVERSIDAD CATÓLICA
 DE MADRID



01

World Class Education

02

Unique Learning Opportunities

03

Involvement and Individual Attention

04

International Recognition

05

Real Collaboration with Experts

06

Practical Project Based
 Learning Methodology

07

Multi-Cultural & Diverse Environment

08

Strong Career Opportunities

09

Friendly Community

10

Space for Social Impact

08

ESEI INTERNATIONAL BUSINESS SCHOOL

LIVE THE **BARCELONA** EXPERIENCE!

Barcelona is a city where tradition meets modern life, offering a unique backdrop for academic and personal growth.

Cultural Richness

Explore centuries-old heritage through museums, galleries, and community events that complement your studies.

Well-Rounded Lifestyle

Balance your academic commitments with opportunities to engage in local activities, socialising, and discovering new interests.

Welcoming Environment

Join a supportive community that makes it easier for international students to settle in and thrive.

Effortless Travel

Benefit from an efficient public transport system and a central European location, perfect for exploring the region.

Professional Growth

Access local internships, networking events, and career opportunities that pave the way for future success.



ESEI CAMPUS

Nestled in the prestigious Pedralbes area, our ESEI Campus offers excellent accessibility and a conducive environment for academic excellence. Moreover, from October 2025, we are excited to unveil our new campus on Diagonal, a central hub that places you close to an array of amenities including gyms, a variety of dining options and charming restaurants, perfectly blending study and lifestyle opportunities.

What to do
in Barcelona?



WHY CHOOSE BARCELONA?

CONNECTED CITY

Cheap travel connections / Travel to 26 Schengen countries with Spanish student visa

DIVERSE CITY

Inter-cultural city, part of rainbow cities network
city of rights

BEST STUDENT CITY

#2 Best student city in Europe
#19 Best city to be a student in the world

SAFE CITY

Ranked 19th in personal security
Ranked 26th overall in the world

INNOVATIVE CITY

13th Most innovative city in the world & 5th in Europe / Spain's N°1 start up capital



BARCELONA IS AN AFFORDABLE CITY TO LIVE

You can expect to spend approximately **€1,200 to €1,800 per month** on living expenses.

Accommodation: Between €450 and €1,200 per month.

Food and personal expenses: Around €500 per month.

Transportation: Costs are relatively low, averaging €26 to €40 per month for unlimited travel



WE BELIEVE IN PRACTICAL BUSINESS EDUCATION

Learn more
about PBL



At ESEI, we believe that learning shouldn't be a solitary experience. We believe in the power of working with others to solve real-world challenges.

That's why we make it a priority to help you learn through Project-Based Learning (PBL). PBL is an approach to learning that enables you to work with others on projects that are meaningful to you and your career goals.

You work in groups with other students to solve real-life business challenges—projects that require creativity, collaboration, communication, negotiation, and problem solving skills.

BENEFITS OF REAL WORLD COLLABORATION

PBL adds a lot of value, meaning, engagement and fun to your learning experience. By the time you graduate from ESEI, you will essentially have a portfolio of work, valuable connections and business opportunities to help you in your career growth.

We encourage professors to plan activities outside of the classroom so you can practice these skills in class with other students and help local companies to solve real-life business challenges.

If you're looking to gain the practical experience you need to succeed in the real world, then our PBL approach is the answer! Our courses are designed to give you the tools and skills you need to be successful in your career—and we'll do it in a way that's fun, engaging, and immersive.

FACULTY AS LEARNING FACILITATORS

ESEI faculty are facilitators of learning. They are here to guide you through your learning process and help you achieve your goals. They create the project briefs and oversee the progress that teams are making week after week, with regular check-in points.

PROJECT BASED LEARNING IN ACTION!

ESEI students have worked on projects with businesses, acted as consultants in key strategic areas and proposed solutions that have been welcomed and implemented by companies in different sectors. Check out some of the projects below.



HP GRAPHICS EXPERIENCE BARCELONA - SPAIN

The HP EMEA Graphics Experience Centre spans 45,000 sqft with 20 presses/printers, hosting over 6,000 visitors last year. Currently, LinkedIn is the only platform used, but it isn't reaching the desired audience. The goal is to develop a social media strategy to engage new customers and showcase technological innovations.



3IN SOCIAL BARCELONA - SPAIN

As part of the Digital Marketing Strategy module, PBL for 3in Social involves Master's students in Innovation, Entrepreneurship, and Digital Transformation. The challenge is developing a marketing and social media strategy for a European Mobility project to attract participants. Fresh perspectives from ESEI students can help optimize outreach efforts.



ME BY MELIÁ BARCELONA - SPAIN

Students visited ME by Meliá, where the management team explained how they use technology to optimize processes. The final project involves analyzing the hotel's innovation challenges and proposing solutions through a SWOT analysis and business report. Originality, impact, and personal reflection on improvement areas will be key evaluation criteria.



MEET OUR INTERNATIONAL FACULTY

Our international faculty are some of the best minds in business, coming from all over the globe to offer you a truly unique and practical learning experience.

Our faculty bring in real-world insights from their years of experience in leadership positions with major organisations and as entrepreneurs, along with a wealth of knowledge to pass on to you.

Our expert faculty will motivate and inspire you to reach your highest potential. You'll learn from their professional experience and gain insight into how they got to where they are today.

You'll also get the opportunity to interact directly with them in the classroom, and tap into their network of experts and professionals in various areas of business through guest speaker and networking events, industry visits and tours organised by our faculty.

See more
faculty



Dr. Elena Emma, PhD
CEO Startup Cielo



Iván Justel
Social Media Manager at Mediapro



Elisenda Williams
Digital marketing & social media consultant



Albert Pallares Sole
Co-founder La Miük



Katya Sivkova
Founder Boom & Bloom



Mery von Bernard
Senior UX Designer at Oracle Netsuite



Tina Louise
Vice President Mentoring of the Professional Women Network (PWN)



Tim Wekezer
Founder and CEO at WAITRR



Martina Guzman
Entrepreneur and pitch coach at Best3minutes



Hani Anouti, Ph.D.
Political Analyst, Development, Humanitarian and Human Rights Advisor & Consultant



Julia Roca Valverde
Event manager and ticketing strategist at JROCA Eventos



Anna Kostrova
Strategic HR Leader / Associate Director of Human Resources at Semrush

MEET OUR STUDENT COMMUNITY

At ESEI, we offer a truly global experience! Our diverse student community is one of the things that sets us apart. Ninety-five percent of all ESEI students are internationals coming from all over the globe. The diversity of our student body makes for an exciting learning environment where your classmates will be from every corner of the world – giving you valuable opportunities to learn about other cultures and to build relationships with people from around the globe.



Meet our Students & Alumni



+200
STUDENTS
EACH YEAR

+2230
ALUMNI

+115
NATIONALITIES
SINCE 1989



STUDENT PROFILES

COUNTRIES THAT HAVE BEEN REPRESENTED AT ESEI (MORE THAN 115 COUNTRIES)

ESEI students come from all over the globe! Our student community is made up of young career minded individuals from over 92 different countries who are passionate about business and want to positively impact the lives of others.



ESEI is proud to be a global institution, with **60% of students coming from non-EU countries and 40% from EU/EEA countries.**

We believe in bringing together students from different regions into our classrooms, so that they can learn from each other and grow as professionals.



Do you know what the top nationalities are at ESEI?

At ESEI, you can find students from: Germany, Morocco, Netherlands, India, Cameroon, Italy, Spain, United States, Lebanon, France, Turkey, Portugal, Azerbaijan, Egypt, Russia, Nigeria, Austria, and much more! We're proud of our diversity because it means that we're able to provide an environment where everyone feels welcome.



Our gender ratio is 53% male and 47% female.

At ESEI, we believe in equal opportunity for all, and we are committed to providing opportunities for all students regardless of their gender identity.



The average age of Bachelor students is 21 and the average age of Master students is 26.

Our students are young, energetic, and ready to take on the world! They bring new ideas to the classroom and lot of dynamism to any business environment.

WHAT OUR STUDENTS SAY!

ESEI has been a stepping stone for me to succeed professionally in the hospitality industry. During my studies, I got the opportunity to work in the F&B divisions in various luxurious hotels in Spain and apply the knowledge I got from my classes.

Aravind Suryanarayanan
ESEI STUDENT & FOOD AND BEVERAGE
INTERNSHIP AT HOTEL ARTS BARCELONA



I feel that ESEI is the perfect environment to apply my knowledge in a real-world context. Project-based learning is a methodology that suits me well and will help me develop a future in international business.

Chahed Sakr
MASTER IN BUSINESS MANAGEMENT STUDENT



At ESEI I met students from all over the world which increased my cultural sensitivity and gave me a world-wide view of business. I also met the company where I currently work through an ESEI Career Fair. Overall, I believe ESEI's practical approach is great for those interested in pursuing a career in International Business.

Martina Greco
ESEI ALUMNI & SALES ACCOUNT EXECUTIVE AT PTC

Back in the States, where classes had a hundred or even two hundred students, it was very difficult to have that one-on-one connection with my teachers. But here, the networking opportunities have been amazing.

Nicholas Roberts
BACHELOR IN BUSINESS MANAGEMENT



Barcelona is every student's dream city and it was my first choice! At ESEI, I've been impacted the most by the school's focus on Project Based Learning which has made me feel more confident in myself and my ability to get a good job after graduation.

Ali Baiya
ESEI BACHELOR STUDENT



For me, it has been a very enriching experience to be immersed in all the classes and to learn the tools and skills I need to start my business internationally and accomplish my dream. Also, for international students like me, ESEI helps by providing internship opportunities, a career fair, and mentorship programs to help students discover their strengths and understand the value they can bring to companies.

Juliana Aponte
INTERNATIONAL MBA STUDENT



I'm currently in a programme to become an executive at IBM and part of that involves higher education which is why I'm taking ESEI's International MBA in International Relations and International Business. The professors at ESEI are amazing! I really enjoy our group projects and being able to work together with students of different nationalities.

Zarella Rendon
ESEI ALUMNI & SOLUTION ARCHITECT AT IBM

I chose ESEI because of its diverse cultures and strong academic emphasis on entrepreneurship. I found it truly inspiring to be part of such a vibrant and international community.

Having lived in numerous countries while growing up, ESEI felt familiar—like a place I had been to before. So, it made perfect sense for me to pursue my bachelor's degree here.

Axel Berghamn
ESEI ALUMNI & ACCOUNT MANAGER AT AUTODESK



CAREER SERVICES AT ESEI

At ESEI, we believe that your career is one of the most important parts of your life. That's why we work hard to ensure you have the tools and knowledge you need to make it a success.

During your programme, our Career Service team will actively guide you through every step of your career development, helping you find professional opportunities to put into practice the knowledge and skills acquired in our classrooms and reach top positions within organisations.

We understand your employability as one of our top priorities, and our aim is to give you tools to be prepared for the job-searching process.



CAREER SERVICES PROVIDED AT ESEI:

CAREER WORKSHOPS

CAREER PORTAL

CAREER FAIR

1-2-1 COACHING

CV CLINICS

PROFESSIONAL PHOTO SHOOTS

GUEST SPEAKERS

BUSINESS NETWORKING



91%

ESEI ALUMNI EMPLOYED IN JOBS RELATED WITH STUDIES

100%

ESEI ALUMNI ENHANCED THEIR PROFESSIONAL PROFILES

90%

ESEI ALUMNI FOUND JOBS WITHIN 6 MONTHS

64%

ESEI ALUMNI HAVE MANAGEMENT POSITIONS TODAY

93%

ESEI ALUMNI WORK FOR COMPANIES WITH GLOBAL OPERATIONS

42%

ESEI ALUMNI RESIDE IN BARCELONA AFTER GRADUATION

WHERE OUR STUDENTS WORK

Our students are well prepared in the professional business world, and have secured top positions in international organisations such as:

Get Career Service Details



EVENTS & GUEST SPEAKERS

We are experts in connecting students with professionals and providing you with opportunities to learn about different jobs and industries. By attending one of our events, you will be able to hear directly from business experts and network with them at an early stage of your career.

See Next Events



SCHNEIDER ELECTRIC WORKSHOP

Students from ESEI took part in a workshop and panel discussions at Schneider Electric, learning about innovations in energy management.



FC BARCELONA MUSEUM & STADIUM INDUSTRIAL VISIT

The FC Barcelona Museum director gave ESEI students a personalized tour, sharing insights into managing a top club.



SEMRUSH INDUSTRIAL VISIT

At SEMRUSH headquarters, ESEI students took part in a workshop that delved into the world of digital marketing and SEO.



TRAVEL PERK HEADQUARTERS INDUSTRIAL VISIT

Our students visited the Travel Perk office in Barcelona, one of the world's largest travel guidance platforms.



FOREVER GREEN REAL BETIS WORKSHOP

Rocio Ruiz from Real Betis joined ESEI's Sports Management students for a session on sustainability in sports.



ORACLE INDUSTRIAL VISIT

ESEI students visited the Oracle headquarters in Barcelona for a workshop on technology and innovation in business.



GASOL FOUNDATION INDUSTRIAL VISIT

Our students visited Gasol Foundation and learnt about their mission to eradicate child obesity.



STUDY TRIP TO MADRID INDUSTRIAL VISIT

During the study trip to Madrid, ESEI students visited Microsoft, Salesforce, and UNWTO, gaining firsthand insights.



MELIÁ HOTELS WORKSHOP

ESEI students visited the Meliá Hotels headquarters for a workshop on hospitality management and innovation.



MEDIAPRO INDUSTRIAL VISIT

ESEI students had the opportunity to visit Mediapro, one of the most important audiovisual production companies in the world. The visit provided valuable insights into their work, including their responsibility for producing La Liga broadcasts and managing VAR technology.

and much more coming...

START YOUR **ESEI BARCELONA** EXPERIENCE TODAY!

HOW TO APPLY?



APPLY NOW!

