

# MAKE AN IMPACT

ESEI BUSINESS SCHOOL BARCELONA

SCAN ME!



## GET IN TOUCH

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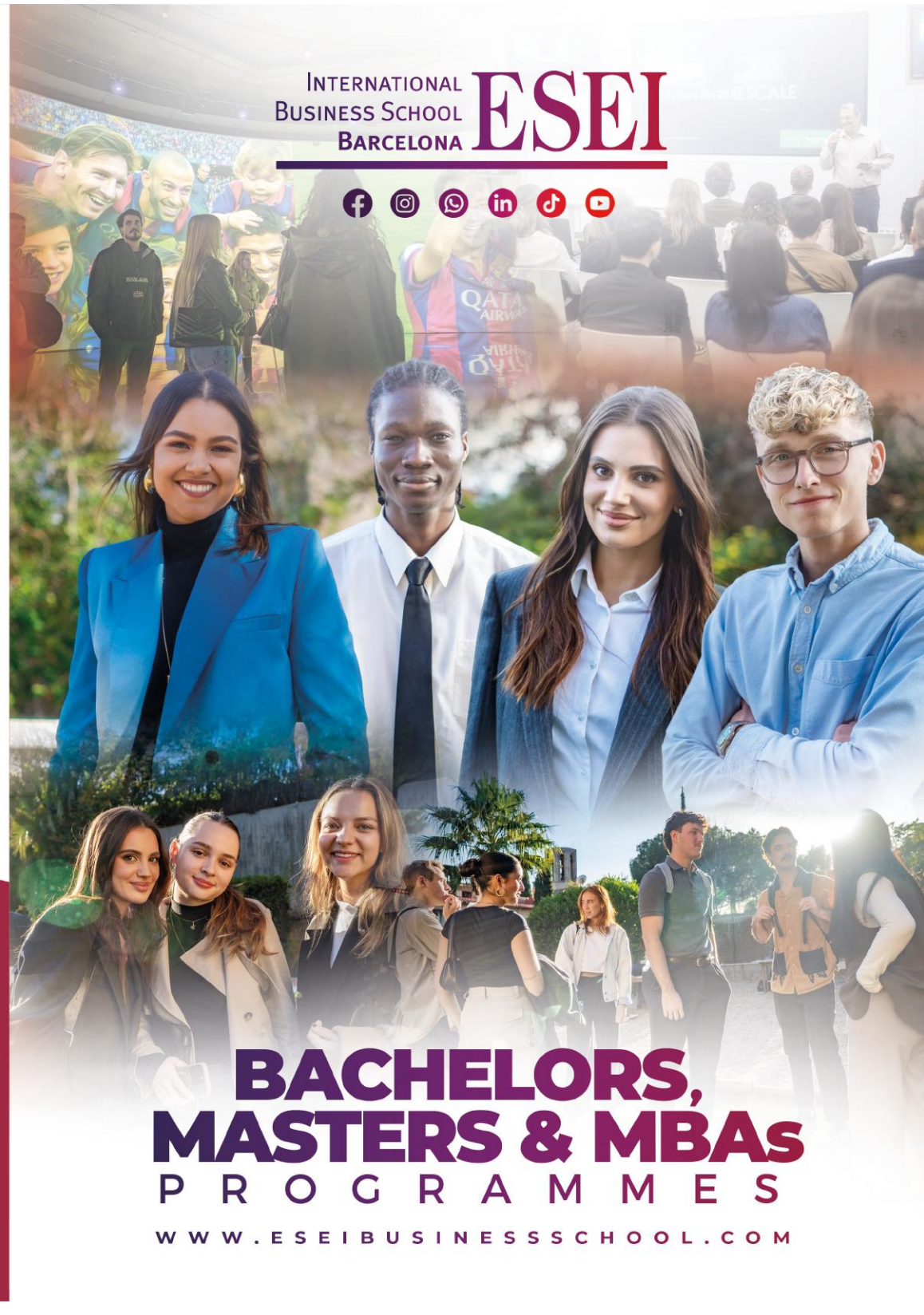
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INTERNATIONAL  
BUSINESS SCHOOL  
BARCELONA

# ESEI



# BACHELORS, MASTERS & MBAs PROGRAMMES

[WWW.ESEIBUSINESSSCHOOL.COM](http://WWW.ESEIBUSINESSSCHOOL.COM)



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ESEI BUSINESS SCHOOL BARCELONA



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# WELCOME TO

## ESEI INTERNATIONAL BUSINESS SCHOOL

Here, our commitment to excellence is not just about academics—it's about creating a legacy of social responsibility, empowering graduates to drive meaningful change across communities and industries.

At ESEI, we nurture your potential by blending innovation with hands-on experience, ensuring that our programmes not only elevate your skills but also enhance your employability in a competitive global market. Our thriving alumni network stands as a testament to the transformative journey you embark on here, each member a leader in their field and an inspiration to future generations.

Join us on a journey where ambition is met with opportunity, ideas transform into action, and your future begins with a community dedicated to excellence and impact.

**Welcome to ESEI**  
where your success is our shared mission.

Meet the  
Team!



When Jorge Estera founded ESEI in 1989, he opened a decisive window for the development of International Business education in Barcelona. He was proud to pioneer a model that broadened the perspectives of generations of students. His vision continues to guide our community, shaping the international spirit and commitment to excellence that define ESEI today.

In the following pages, discover how our community carries this vision forward and supports you in reaching your full potential.

JORGE ESTERA,  
FOUNDER OF ESEI

We are excited you're here, and we hope you have a great experience.

At ESEI, we pride ourselves on making things happen for our students and for our community. Our staff is comprised of some of the most enthusiastic and dedicated people in the industry, and we are all committed to providing a supportive learning environment that helps you achieve your goals.

You will see me giving coaching/career development workshops throughout the year; hopefully I'll be able to meet you face-to-face!

CARLOTA ESTERA,  
ESEI DIRECTOR



Welcome to our International Community!  
We are happy to meet you and hope you will take full advantage of this life changing experience.

Our main goal is to provide a platform for you to excel in your career. I'll be part of the career team and it will be my pleasure to get to know more about your career aspirations and connect you with leaders in your areas of interest. At ESEI, you're in for a very dynamic experience!

JORDI ESTERA,  
ESEI DIRECTOR



# MAKE AN IMPACT

**Forbes**

ESEI's International MBA listed as Best Programmes of Business Schools in Spain in 2023 and 2024

## OUR ACCREDITATION

At ESEI, we are committed to lifelong education and to delivering high-quality academic programmes with strong international recognition. We collaborate with recognised universities and institutions to ensure our programmes support students' academic progression and professional development in a global context.

ESEI Business School is authorised by the Catalan Department of Education in Spain to provide education according to the British education system, under registration code 08075402.

Our Bachelor's programmes lead to a UK-accredited BSc (Hons) degree and are awarded through Anglia Ruskin University (ARU) or The University of Law (Business School). These degrees are aligned with UK academic standards and the UK Framework for Higher Education Qualifications (FHEQ), ensuring international recognition and strong employability outcomes.

Our Master's programmes are accredited by Universidad Católica de Murcia (UCAM), a recognised Spanish university known for academic quality and international reach. UCAM holds a 5-Star QS rating and strong positions in QS World University Rankings and Times Higher Education Impact Rankings, reflecting excellence in teaching, internationalisation, and industry collaboration. UCAM maintains extensive partnerships with universities and companies worldwide.

## WHO WE ARE

ESEI International Business School is a boutique business community founded in 1989. We are a nationally and internationally recognised think tank in areas such as innovation, entrepreneurship and leadership.

We pride ourselves on doing things differently and offering quality and excellence in everything we do. We cherish our team and our professors because they open doors for students who, in turn, open doors for society.

## WHAT WE DO

We provide internationally focused educational programmes that combine academic excellence in business studies with humanistic values that help our students build character.

We guide each student on their personal journey of discovery, where they uncover their values and learn how to harness their uniqueness. We empower our students to fulfill their visions and achieve their personal and professional dreams.

## EXCELLENCE

We love creating the best educational experience for students.

## DIVERSITY

We celebrate and respect the differences within our community.

## DYNAMISM

We are responsive and quickly adapt to global business needs.

## POSITIVITY

We are passionate about life and living every moment to the fullest!

## GROWTH

We encourage creativity, continued self-development and independence.

## SOCIAL IMPACT

We motivate our students to make a positive impact on the world.

Discover our Story!



## BECOME PART OF SOMETHING GREATER!

We believe every individual is capable of greatness, and our core values motivate our community to build a better society and lead meaningful lives.



# OUR PROGRAMMES

**Courses Delivered 100% in English**  
**On-Campus, Hybrid & Online options**  
**October & March Intakes**

Get Programme Info



## UNDERGRADUATE (Online / On Campus)

BSc. (HONS) Business Management

## POSTGRADUATE (On Campus)

Master/MBA in Digital Marketing

Master/MBA in Marketing and Communication

Master/MBA in Int. Relations & Int. Business

Master/MBA in Tourism & Hospitality Management

Master/MBA in Business Management

Master/MBA in Innovation & Entrepreneurship

Master/MBA in Sports Management

Master/MBA in Digital Transformation in Business

## POSTGRADUATE (Online / Hybrid)

Master/MBA in Business Management

Master/MBA in International Business

Master/MBA in Digital Marketing

## SHORT COURSES

Online Short Courses

On-Campus Short Courses



World Class Education



Unique Learning Opportunities



Involvement and Individual Attention



International Recognition



Real Collaboration with Experts



Practical Project Based Learning Methodology



Multi-Cultural & Diverse Environment



Strong Career Opportunities



Friendly Community



Space for Social Impact

# LIVE THE BARCELONA EXPERIENCE!

Barcelona is a city where tradition meets modern life, offering a unique backdrop for academic and personal growth.

## Cultural Richness

Explore centuries-old heritage through museums, galleries, and community events that complement your studies.

## Well-Rounded Lifestyle

Balance your academic commitments with opportunities to engage in local activities, socialising, and discovering new interests.

## Welcoming Environment

Join a supportive community that makes it easier for international students to settle in and thrive.

## Effortless Travel

Benefit from an efficient public transport system and a central European location, perfect for exploring the region.

## Professional Growth

Access local internships, networking events, and career opportunities that pave the way for future success.



PERFECT WEATHER



GOOD FOOD



ENTERTAINMENT



JOB OPPORTUNITIES



INTERNATIONAL COMMUNITY



BUSINESS HUB



# ESEI CAMPUS

Situated at Carrer Riccardo Villa 8 in Barcelona, ESEI's campus sits just behind L'illa Diagonal, one of Barcelona's most vibrant commercial hubs, and only minutes from Avinguda Diagonal. The neighbourhood offers a safe, lively, and well-connected setting, surrounded by cafés, shops, and excellent transport links perfect for students balancing study and city life.

What to do in Barcelona?



## WHY CHOOSE BARCELONA?

### CONNECTED CITY

Cheap travel connections / Travel to 26 Schengen countries with Spanish student visa

### DIVERSE CITY

Inter-cultural city, part of rainbow cities network city of rights

### BEST STUDENT CITY

#2 Best student city in Europe  
#19 Best city to be a student in the world

### SAFE CITY

Ranked 19th in personal security  
Ranked 26th overall in the world

### INNOVATIVE CITY

13th Most innovative city in the world & 5th in Europe / Spain's N°1 start up capital



## BARCELONA IS AN AFFORDABLE CITY TO LIVE

You can expect to spend approximately **€1,200 to €1,800 per month** on living expenses.

**Accommodation:** Between €450 and €1,200 per month.

**Food and personal expenses:** Around €500 per month.

**Transportation:** Costs are relatively low, averaging €26 to €40 per month for unlimited travel



WE BELIEVE IN  
**PRACTICAL  
 BUSINESS  
 EDUCATION**

Learn more  
 about PBL



At ESEI, we believe that learning shouldn't be a solitary experience. We believe in the power of working with others to solve real-world challenges.

That's why we make it a priority to help you learn through Project-Based Learning (PBL). PBL is an approach to learning that enables you to work with others on projects that are meaningful to you and your career goals.

You work in groups with other students to solve real-life business challenges—projects that require creativity, collaboration, communication, negotiation, and problem solving skills.

**BENEFITS OF REAL WORLD  
 COLLABORATION**

PBL adds a lot of value, meaning, engagement and fun to your learning experience. By the time you graduate from ESEI, you will essentially have a portfolio of work, valuable connections and business opportunities to help you in your career growth.

We encourage professors to plan activities outside of the classroom so you can practice these skills in class with other students and help local companies to solve real-life business challenges.

If you're looking to gain the practical experience you need to succeed in the real world, then our PBL approach is the answer! Our courses are designed to give you the tools and skills you need to be successful in your career—and we'll do it in a way that's fun, engaging, and immersive.

**FACULTY AS LEARNING  
 FACILITATORS**

ESEI faculty are facilitators of learning. They are here to guide you through your learning process and help you achieve your goals. They create the project briefs and oversee the progress that teams are making week after week, with regular check-in points.

**PROJECT  
 BASED  
 LEARNING  
 IN ACTION!**

ESEI students have worked on projects with businesses, acted as consultants in key strategic areas and proposed solutions that have been welcomed and implemented by companies in different sectors. Check out some of the projects below.



**HP GRAPHICS EXPERIENCE  
 BARCELONA - SPAIN**

The HP EMEA Graphics Experience Centre spans 45,000 sqft with 20 presses/printers, hosting over 6,000 visitors last year. Currently, LinkedIn is the only platform used, but it isn't reaching the desired audience. The goal is to develop a social media strategy to engage new customers and showcase technological innovations.

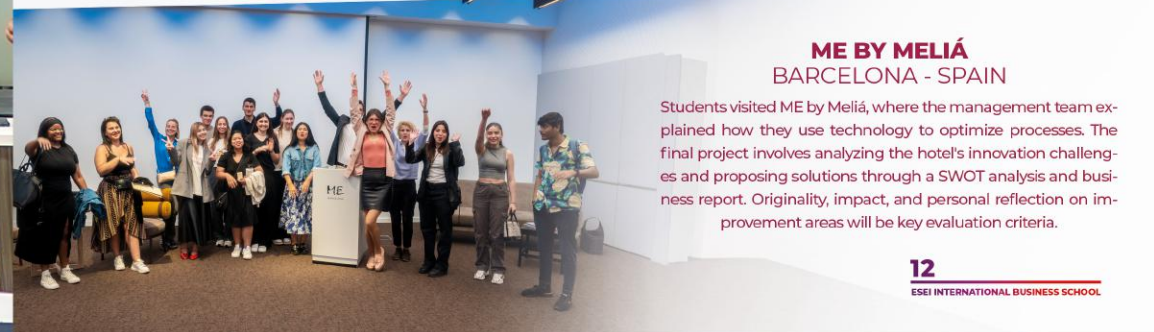
**3IN SOCIAL  
 BARCELONA - SPAIN**

As part of the Digital Marketing Strategy module, PBL for 3in Social involves Master's students in Innovation, Entrepreneurship, and Digital Transformation. The challenge is developing a marketing and social media strategy for a European Mobility project to attract participants. Fresh perspectives from ESEI students can help optimize outreach efforts.



**ME BY MELIÁ  
 BARCELONA - SPAIN**

Students visited ME by Meliá, where the management team explained how they use technology to optimize processes. The final project involves analyzing the hotel's innovation challenges and proposing solutions through a SWOT analysis and business report. Originality, impact, and personal reflection on improvement areas will be key evaluation criteria.



# MEET OUR INTERNATIONAL FACULTY

Our international faculty are some of the best minds in business, coming from all over the globe to offer you a truly unique and practical learning experience.

Our faculty bring in real-world insights from their years of experience in leadership positions with major organisations and as entrepreneurs, along with a wealth of knowledge to pass on to you.

Our expert faculty will motivate and inspire you to reach your highest potential. You'll learn from their professional experience and gain insight into how they got to where they are today.

You'll also get the opportunity to interact directly with them in the classroom, and tap into their network of experts and professionals in various areas of business through guest speaker and networking events, industry visits and tours organised by our faculty.

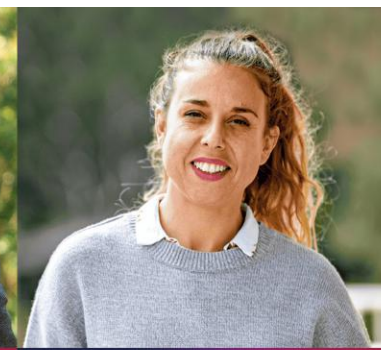
See more faculty



**Dr. Elena Emma, PhD**  
CEO Startup Cielo



**Iván Justel**  
Social Media Manager at Mediapro



**Elisenda Williams**  
Digital marketing & social media consultant



**Albert Pallares Sole**  
Co-founder La Míuk



**Katya Sívkova**  
Founder Boom & Bloom



**Mery von Bernard**  
Senior UX Designer at Oracle Netsuite



**Tina Louise**  
Vice President Mentoring of the Professional Women Network (PWN)



**Tim Wekezer**  
Founder and CEO at WAITRR



**Martina Guzman**  
Entrepreneur and pitch coach at Best3minutes



**Haní Anouti, Ph.D.**  
Political Analyst, Development, Humanitarian and Human Rights Advisor & Consultant



**Julia Roca Valverde**  
Event manager and ticketing strategist at JROCA Eventos



**Anna Kostrova**  
Strategic HR Leader / Associate Director of Human Resources at Semrush

# MEET OUR STUDENT COMMUNITY

At ESEI, we offer a truly global experience! Our diverse student community is one of the things that sets us apart. Ninety-five percent of all ESEI students are internationals coming from all over the globe. The diversity of our student body makes for an exciting learning environment where your classmates will be from every corner of the world – giving you valuable opportunities to learn about other cultures and to build relationships with people from around the globe.

**+6200**  
ALUMNI

**+200**  
STUDENTS  
EACH YEAR

**+115**  
NATIONALITIES  
SINCE 1989

Meet our Students & Alumni



# STUDENT PROFILES

## COUNTRIES THAT HAVE BEEN REPRESENTED AT ESEI (MORE THAN 115 COUNTRIES)

ESEI students come from all over the globe! Our student community is made up of young career minded individuals from over 92 different countries who are passionate about business and want to positively impact the lives of others.



ESEI is proud to be a global institution, with **60% of students coming from non-EU countries and 40% from EU/EEA countries.**

We believe in bringing together students from different regions into our classrooms, so that they can learn from each other and grow as professionals.



### Do you know what the top nationalities are at ESEI?

At ESEI, you can find students from: Germany, Morocco, Netherlands, India, Cameroon, Italy, Spain, United States, Lebanon, France, Turkey, Portugal, Azerbaijan, Egypt, Russia, Nigeria, Austria, and much more! We're proud of our diversity because it means that we're able to provide an environment where everyone feels welcome.



**Our gender ratio is 53% male and 47% female.**

At ESEI, we believe in equal opportunity for all, and we are committed to providing opportunities for all students regardless of their gender identity.



**The average age of Bachelor students is 21 and the average age of Master students is 26.**

Our students are young, energetic, and ready to take on the world! They bring new ideas to the classroom and lot of dynamism to any business environment.



# WHAT OUR STUDENTS SAY!

ESEI has been a stepping stone for me to succeed professionally in the hospitality industry. During my studies, I got the opportunity to work in the F&B divisions in various luxurious hotels in Spain and apply the knowledge I got from my classes.

**Aravind Suryanarayanan**  
ESEI STUDENT & FOOD AND BEVERAGE  
INTERN AT HOTEL ARTS BARCELONA



I feel that ESEI is the perfect environment to apply my knowledge in a real-world context. Project-based learning is a methodology that suits me well and will help me develop a future in international business.

**Chahed Sakr**  
MASTER IN BUSINESS MANAGEMENT STUDENT



At ESEI I met students from all over the world which increased my cultural sensitivity and gave me a world-wide view of business. I also met the company where I currently work through an ESEI Career Fair. Overall, I believe ESEI's practical approach is great for those interested in pursuing a career in International Business.

**Martina Greco**  
ESEI ALUMNI & SALES ACCOUNT EXECUTIVE AT PTC

Back in the States, where classes had a hundred or even two hundred students, it was very difficult to have that one-on-one connection with my teachers. But here, the networking opportunities have been amazing.

**Nicholas Roberts**  
BACHELOR IN BUSINESS MANAGEMENT



Barcelona is every student's dream city and it was my first choice! At ESEI, I've been impacted the most by the school's focus on Project Based Learning which has made me feel more confident in myself and my ability to get a good job after graduation.

**Ali Baiya**  
ESEI BACHELOR STUDENT



For me, it has been a very enriching experience to be immersed in all the classes and to learn the tools and skills I need to start my business internationally and accomplish my dream. Also, for international students like me, ESEI helps by providing internship opportunities, a career fair, and mentorship programs to help students discover their strengths and understand the value they can bring to companies.

**Juliana Aponte**  
INTERNATIONAL MBA STUDENT



I'm currently in a programme to become an executive at IBM and part of that involves higher education which is why I'm taking ESEI's International MBA in International Relations and International Business. The professors at ESEI are amazing! I really enjoy our group projects and being able to work together with students of different nationalities.

**Zarella Rendon**  
ESEI ALUMNI & SOLUTION ARCHITECT AT IBM

I chose ESEI because of its diverse cultures and strong academic emphasis on entrepreneurship. I found it truly inspiring to be part of such a vibrant and international community.

Having lived in numerous countries while growing up, ESEI felt familiar—like a place I had been to before. So, it made perfect sense for me to pursue my bachelor's degree here.

**Axel Berghamn**  
ESEI ALUMNI & ACCOUNT MANAGER AT AUTODESK



# CAREER SERVICES AT ESEI

At ESEI, we believe that your career is one of the most important parts of your life. That's why we work hard to ensure you have the tools and knowledge you need to make it a success.

During your programme, our Career Service team will actively guide you through every step of your career development, helping you find professional opportunities to put into practice the knowledge and skills acquired in our classrooms and reach top positions within organisations.

We understand your employability as one of our top priorities, and our aim is to give you tools to be prepared for the job-searching process.



## CAREER SERVICES PROVIDED AT ESEI:

CAREER WORKSHOPS

CAREER PORTAL

CAREER FAIR

1-2-1 COACHING

CV CLINICS

PROFESSIONAL PHOTO SHOOTS

GUEST SPEAKERS

BUSINESS NETWORKING



**91%**

ESEI ALUMNI EMPLOYED IN JOBS RELATED WITH STUDIES

**100%**

ESEI ALUMNI ENHANCED THEIR PROFESSIONAL PROFILES

**90%**

ESEI ALUMNI FOUND JOBS WITHIN 6 MONTHS

**64%**

ESEI ALUMNI HAVE MANAGEMENT POSITIONS TODAY

**93%**

ESEI ALUMNI WORK FOR COMPANIES WITH GLOBAL OPERATIONS

**42%**

ESEI ALUMNI RESIDE IN BARCELONA AFTER GRADUATION

# WHERE OUR STUDENTS WORK

Our students are well prepared in the professional business world, and have secured top positions in international organisations such as:

Get Career Service Details



# EVENTS & GUEST SPEAKERS

We are experts in connecting students with professionals and providing you with opportunities to learn about different jobs and industries. By attending one of our events, you will be able to hear directly from business experts and network with them at an early stage of your career.

See Next Events



## SCHNEIDER ELECTRIC WORKSHOP

Students from ESEI took part in a workshop and panel discussions at Schneider Electric, learning about innovations in energy management.



## FC BARCELONA MUSEUM & STADIUM INDUSTRIAL VISIT

The FC Barcelona Museum director gave ESEI students a personalized tour, sharing insights into managing a top club.



## SEMRUSH INDUSTRIAL VISIT

At SEMRUSH headquarters, ESEI students took part in a workshop that delved into the world of digital marketing and SEO.



## TRAVEL PERK HEADQUARTERS INDUSTRIAL VISIT

Our students visited the Travel Perk office in Barcelona, one of the world's largest travel guidance platforms.



## FOREVER GREEN REAL BETIS WORKSHOP

Rocio Ruiz from Real Betis joined ESEI's Sports Management students for a session on sustainability in sports.



## ORACLE INDUSTRIAL VISIT

ESEI students visited the Oracle headquarters in Barcelona for a workshop on technology and innovation in business.



## GASOL FOUNDATION INDUSTRIAL VISIT

Our students visited Gasol Foundation and learnt about their mission to eradicate child obesity.



## STUDY TRIP TO MADRID INDUSTRIAL VISIT

During the study trip to Madrid, ESEI students visited Microsoft, Salesforce, and UNWTO, gaining firsthand insights.



## MELIÁ HOTELS WORKSHOP

ESEI students visited the Meliá Hotels headquarters for a workshop on hospitality management and innovation.



## MEDIAPRO INDUSTRIAL VISIT

ESEI students had the opportunity to visit Mediapro, one of the most important audiovisual production companies in the world. The visit provided valuable insights into their work, including their responsibility for producing La Liga broadcasts and managing VAR technology.

and much more coming...

# START YOUR **ESEI BARCELONA** EXPERIENCE TODAY!

HOW TO APPLY?



APPLY NOW!

