

MASTER / MBA IN BUSINESS MANAGEMENT

Discover your potential as a business leader!

Unlock the secrets to impactful leadership, strategic business planning, and optimising team effectiveness within the dynamic global arena of today. Engage with cutting-edge technologies and acquire invaluable practical skills under the mentorship of industry veterans.

Our Master / MBA in Business Management helps you to master the intricacies of contemporary challenges and trends, moulding the landscape of tomorrow's business world. Through hands-on projects aligned with industry demands, you'll not only absorb knowledge but also drive real-world change. Seize this opportunity to ignite your potential and become a driving force for revolutionary transformation in business.

Accredited by UCAM who holds a 5-Star QS rating and strong positions in QS World University Rankings and Times Higher Education Impact Rankings, reflecting excellence in teaching, internationalisation, and industry collaboration.

Discover exciting career paths

- Project Management
- Business Development Manager
- Chief Business Development Officer
- Supply Chain Manager
- Strategic Marketing Manager
- Sales Manager
- IT Project Manager
- Business Analyst
- International Business Consultant
- Corporate Strategy Manager
- Innovation Manager
- Go-to-Market (GTM) Strategist

100%
Students

Enhanced their
Professional
Profiles

95%
Students

Satisfied with the
ESEI Experience

90%
Students

Found Jobs within
6 months after
graduation

64%
Alumni

Have Management
Positions today



100% IN
ENGLISH



ON-CAMPUS / HYBRID /
ONLINE



OCTOBER/MARCH
INTAKES

Experience our unique curriculum

Tailored Skill Development: Master business strategy, leadership, supply chain management, and key areas of contemporary business.

Industry-Relevant Curriculum: Stay current with trends in digital transformation and data-driven decision-making.

Immersive Learning Experiences: Engage with industry professionals for insights through interactive learning walks and guest speakers.

Career Readiness: Build a strong network through project-based learning and business simulations, gearing up for a rewarding career in business management.



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SCAN ME!



PROGRAMME PATHWAYS

UCAM
CATHOLIC UNIVERSITY OF MURCIA

DEGREE TYPE	MASTERS	MBA	IMPACT MBA
Specialisation Modules Unlock essential skills and knowledge vital for your field with 10 focused 6-week modules, employing a project-based approach for effective learning.	Entrepreneurship: Mindset, Skills and Ideation Product and Project Management, Supply Chain and Logistics , Strategy and Environment Strategic Marketing , International Business Law Manage Team Performance to Support Strategy , Financial Management Digital Business Strategy , Big Data Analytics and Business Intelligence		
Impact Labs Acquire practical skills for your career journey through Impact Labs, fostering career readiness and professional development.	✓	✓	✓ EXTENDED
Sustainability and Social Impact Engage in Sustainability workshops to spearhead global CSR projects, forging connections with organisations for hands-on learning experiences.		✓	✓
Agile Methodology Embrace Agile principles to accelerate product development, emphasising communication, collaboration, and accountability for results-driven projects. Includes ICP Certification.		✓	✓
Career Coaching Enhance your career progression through coaching, refining your personal brand, overcoming obstacles, and charting a roadmap for success.		✓	✓ EXTENDED
Thesis Final Project Apply learned skills in a thesis project, fostering critical thinking and practical application to explore career-relevant topics in depth.	✓		
Capstone Project & Elective Modules Opt for a Group Capstone project to launch a business idea and delve into electives modules to explore diverse interests and expanding your knowledge base.		✓	✓
Internship + Career Development Complete a mandatory 3-month full-time internship combined with career workshops, professional reflection, and Business Spanish for the workplace plus Project/Product Management courses.			✓

YOUR DEGREE PATH

ECTS Credits	60 ECTS Foundation Path	90 ECTS Leadership Path	120 ECTS Career Accelerator Path
Government Recognition	Spanish Título Propio	Spanish Título Propio	Spanish Título Propio
UCAM Academic Rankings			
Official Degree Awarded	Master's Degree in Continuing Education in Business Management	Masters Degree in International MBA in Business Management	Masters Degree in International MBA in Business Management
Duration	1 Year	1 - 1.5 Year(s)	2 Years
Total Tuition Fee	10,500€	14,500€	16,000€

BEYOND THE CLASSROOM



20+ Guest Speakers
Direct access to industry professionals



10+ Industry Visits
Business exposure beyond the classroom



4+ Panels
Debates and insights from experts and leaders



3+ Simulations
Decision-based, practical learning



5+ Real Company Projects
Applied work with real organisations.

Based on yearly average

ADMISSION REQUIREMENTS

- 1/ Bachelor Degree and Transcripts
- 2/ Proof of English Proficiency
- 3/ Impact Statement

- 4/ Updated C.V
- 5/ One Reference Letter
- 6/ Copy of ID / Passport

MORE INFO HERE



"Coming from a legal background, the Impact MBA (120 ECTS) enabled me to transition into a director-level role within the industry I'm passionate about. Applying classroom learning to real projects gave me the confidence, strategic perspective, and practical skills to successfully redirect my career."

VICTOR MENENDEZ
ESEI Alumni - Impact MBA in Business Management