

MASTER / MBA IN INNOVATION & ENTREPRENEURSHIP

Turn your innovative ideas into successful ventures!

Explore the depths of entrepreneurial mindset, business plan creation, and cutting-edge strategies like lean startup methodologies and design thinking. Designed for aspiring entrepreneurs eager to transform their ideas into thriving ventures, our programme offers a holistic approach to entrepreneurship.

Our Master / MBA in Innovation and Entrepreneurship provides an immersive learning experience coupled with real-world industry engagement, ensuring you are fully equipped to launch your own venture or elevate existing businesses to new heights. Seize this opportunity to turn your innovative dreams into reality and make your mark on the world of entrepreneurship!

Accredited by UCAM who holds a 5-Star QS rating and strong positions in QS World University Rankings and Times Higher Education Impact Rankings, reflecting excellence in teaching, internationalisation, and industry collaboration.



Discover exciting career paths

- Startup Founder/Entrepreneur
- Business Development Manager
- Venture Capitalist
- Corporate Strategy Consultant
- Go-to-Market (GTM) Strategist
- Startup Mentor/Advisor
- Chief Innovation Officer (CIO)
- Growth Hacker
- Digital Marketing Manager
- Intrapreneur
- Product Manager
- Project Manager

100%
Students

Enhanced their
Professional
Profiles

95%
Students

Satisfied with the
ESEI Experience

90%
Students

Found Jobs within
6 months after
graduation

64%
Alumni

Have Management
Positions today



100% IN
ENGLISH



ON-CAMPUS
BARCELONA



OCTOBER/MARCH
INTAKES

Experience our unique curriculum

Tailored Skill Development: Master entrepreneurial skills, finance, digital marketing, lean startup, design thinking, and change management.

Industry-Relevant Curriculum: Stay up to date with digital innovation, lean startup and financial aspects of entrepreneurship.

Immersive Learning Experiences: Engage with industry professionals for insights through interactive learning walks and guest speakers.

Career Readiness: Build a strong entrepreneurial network through project-based learning and business simulations, gearing up for a rewarding career.



ESEI Telephone
+34 934 174 677



Email: info@esei.es
Web: www.eseibusinessschool.com



Location: Ricardo Villa, 8
08017 Barcelona, Spain

SCAN ME!



PROGRAMME PATHWAYS

UCAM CATHOLIC UNIVERSITY OF MURCIA

Degree Type	MASTERS	MBA
Specialisation Modules Unlock essential skills and knowledge vital for your field with 10 focused 6-week modules, employing a project-based approach for effective learning.	Entrepreneurship: Mindset, Skills And Ideation , The Lean Startup, Entrepreneurial Finance , Design Thinking & Innovation, Business Model Innovation , Innovation And Change Management Online Growth , Emerging Technologies In Business, Digital Business Strategy , Digital Marketing Strategy	
Impact Labs Acquire practical skills for your career journey through Impact Labs, fostering career readiness and professional development.	✓	✓
Sustainability and Social Impact Engage in Sustainability workshops to spearhead global CSR projects, forging connections with organisations for hands-on learning experiences.		✓
Agile Methodology Embrace Agile principles to accelerate product development, emphasising communication, collaboration, and accountability for results-driven projects. Includes ICP Certification.		✓
Career Coaching Enhance your career progression through coaching, refining your personal brand, overcoming obstacles, and charting a roadmap for success.		✓
Thesis Final Project Apply learned skills in a thesis project, fostering critical thinking and practical application to explore career-relevant topics in depth.	✓	
Capstone Project & Elective Modules Opt for a Group Capstone project to launch a business idea and delve into electives modules to explore diverse interests and expanding your knowledge base.		✓
ECTS Credits	60 ECTS	90 ECTS
Government Recognition	Spanish Título Propio	Spanish Título Propio
UCAM Academic Rankings		
Official Degree Awarded	Master's Degree in Continuing Education in Business Management	Masters Degree in International MBA in Business Management
Duration	1 Year	1 - 1.5 Year(s)
Total Tuition Fee	10,500€	14,500€

BEYOND THE CLASSROOM



20+ Guest Speakers
Direct access to industry professionals



10+ Industry Visits
Business exposure beyond the classroom



4+ Panels
Debates and insights from experts and leaders



3+ Simulations
Decision-based, practical learning



5+ Real Company Projects
Applied work with real organisations.

Based on yearly average

ADMISSION REQUIREMENTS

- 1/ Bachelor Degree and Transcripts
- 4/ Updated C.V
- 5/ One Reference Letter
- 2/ Proof of English Proficiency
- 6/ Copy of ID / Passport
- 3/ Impact Statement

MORE INFO HERE



When I was choosing a programme, the innovations and entrepreneurship programme really caught my eye because I've always been someone that has wanted to improve already existing processes for anything that I'm doing.

CHINWE NWOSU
ESEI Alumni - Master in Innovation and Entrepreneurship