

MASTER / MBA IN SPORTS MANAGEMENT

Kick-off your career in sports management!

Immerse yourself in the dynamic realm of sports management with our comprehensive programme tailored to fuel your passion and advance your sports career. From elite athlete management to cutting-edge event coordination, explore emerging trends and master marketing and financial strategies tailored for the sports industry.

With immersive learning experiences, real-world industry engagement, and hands-on projects, our Master / MBA in Sports Management prepares you for leadership roles in the global sports arena. Seize this opportunity to shape the future of sports management and build a powerful network for success!

Accredited by UCAM who holds a 5-Star QS rating and strong positions in QS World University Rankings and Times Higher Education Impact Rankings, reflecting excellence in teaching, internationalisation, and industry collaboration.

Discover exciting career paths

- Sports Marketing Director
- Event / Facilities Manager
- Sports Media Specialist
- Financial Analyst in Sports
- Sustainability Coordinator in Sports
- Sports Entrepreneur
- Sports Agent
- Legal Assistant in Sports Law
- General Manager of Sports Facility
- Head of Media Relations in Sports
- Chief Financial Officer (CFO) in Sports
- Technology Director in Sports

100%

Students
Enhanced their
Professional
Profiles

95%

Students
Satisfied with
ESEI Experience

90%

Students
Found Jobs within
6 months after
graduation

64%

Alumni
Have Management
Positions today



100% IN
ENGLISH



ON-CAMPUS
BARCELONA



OCTOBER/MARCH
INTAKES

Experience our unique curriculum

Tailored Skill Development: Master sports business, marketing, sustainability, law and technology.

Industry-Relevant Curriculum: Stay current with sports industry trends: digital innovation, media, and financial aspects.

Immersive Learning Experiences: Engage with industry professionals for insights through interactive learning walks and guest speakers.

Career Readiness: Build a strong sports network through project-based learning and business simulations, gearing up for a rewarding career.



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08017 Barcelona, Spain

SCAN ME!



PROGRAMME PATHWAYS

UCAM CATHOLIC UNIVERSITY OF MURCIA

| Degree Type | MASTERS | MBA |
|---|--|--|
| Specialisation Modules Unlock essential skills and knowledge vital for your field with 10 focused 6-week modules, employing a project-based approach for effective learning. | New Trends In The Business Of Sports, Entrepreneurial Sports Management, Sports Media , Sports Marketing Sustainability In Sports , Events And Facilities Management, Financial Management In Sports , International Sports Law And Governance The Ecosystem Of Sports Technology In Sports | |
| Impact Labs Acquire practical skills for your career journey through Impact Labs, fostering career readiness and professional development. | ✓ | ✓ |
| Sustainability and Social Impact Engage in Sustainability workshops to spearhead global CSR projects, forging connections with organisations for hands-on learning experiences. | | ✓ |
| Agile Methodology Embrace Agile principles to accelerate product development, emphasising communication, collaboration, and accountability for results-driven projects. Includes ICP Certification. | | ✓ |
| Career Coaching Enhance your career progression through coaching, refining your personal brand, overcoming obstacles, and charting a roadmap for success. | | ✓ |
| Thesis Final Project Apply learned skills in a thesis project, fostering critical thinking and practical application to explore career-relevant topics in depth. | ✓ | |
| Capstone Project & Elective Modules Opt for a Group Capstone project to launch a business idea and delve into electives modules to explore diverse interests and expanding your knowledge base. | | ✓ |
| ECTS Credits | 60 ECTS | 90 ECTS |
| Government Recognition | Spanish Título Propio | Spanish Título Propio |
| UCAM Academic Rankings |  | |
| Official Degree Awarded | Master's Degree in Continuing Education in Business Management | Masters Degree in International MBA in Business Management |
| Duration | 1 Year | 1 - 1.5 Year(s) |
| Total Tuition Fee | 10,500€ | 14,500€ |

BEYOND THE CLASSROOM



20+ Guest Speakers
Direct access to industry professionals



10+ Industry Visits
Business exposure beyond the classroom



4+ Panels
Debates and insights from experts and leaders



3+ Simulations
Decision-based, practical learning



5+ Real Company Projects
Applied work with real organisations.

Based on yearly average

ADMISSION REQUIREMENTS

- 1/ Bachelor Degree and Transcripts
- 2/ Proof of English Proficiency
- 3/ Impact Statement
- 4/ Updated C.V
- 5/ One Reference Letter
- 6/ Copy of ID / Passport

MORE INFO HERE



ESEI's module structure is very wholesome. It talks about everything from managing elite athletes to sports ethics, new trends in sports and event organisation. Plus, in Barcelona, you're connected to many different sports activities. That's what I was looking for, to have all those things close at hand.

WANJIKU MWENDA
ESEI Alumni - Master in Sports Management