

INTERNATIONAL
BUSINESS SCHOOL
BARCELONA

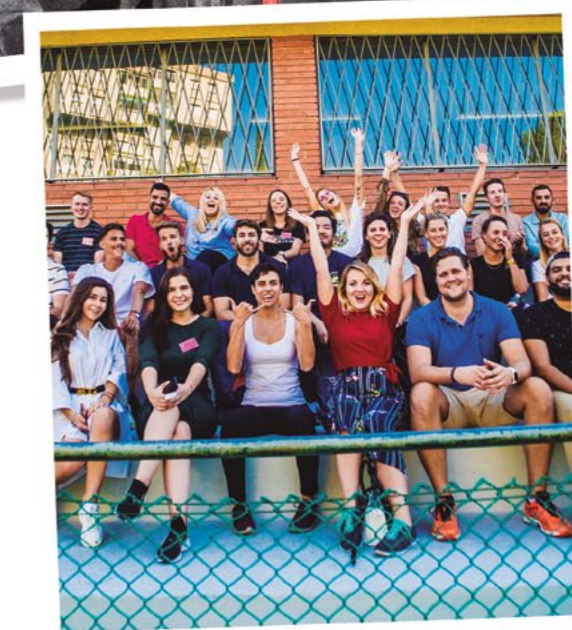
ESEI



BACHELORS, MASTERS & MBAs

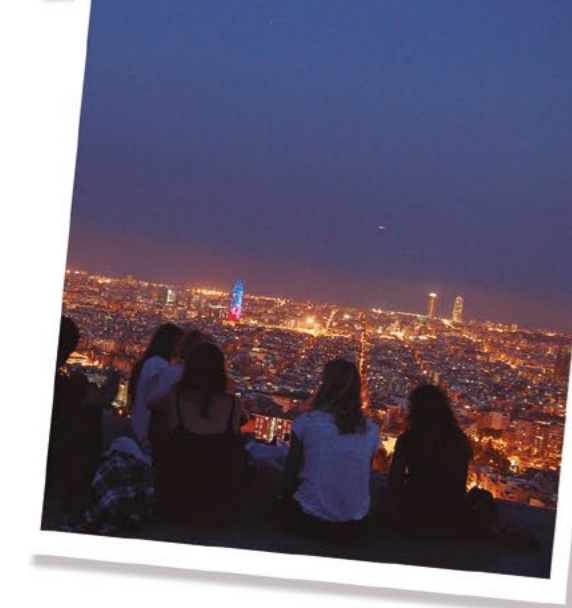
P R O G R A M M E S

WWW.ESEIBUSINESSSCHOOL.COM



MAKE AN IMPACT

ESEI BUSINESS SCHOOL BARCELONA



Take a Building
Tour!



WELCOME	03
OUR STORY.....	05
OUR PROGRAMMES	07
BARCELONA CAMPUS	09
PROJECT BASED LEARNING	11
INTERNATIONAL FACULTY	13
STUDENT COMMUNITY	15
WHAT OUR STUDENTS SAY	17
CAREER SERVICES	19
EVENTS & GUEST SPEAKERS	21



WELCOME TO

ESEI INTERNATIONAL BUSINESS SCHOOL

We're a community of education and business professionals devoted to inspiring and helping you achieve your dreams.

Our **University Business Courses** are taught in English by top industry experts and provide a distinctive learning experience.

We offer the best opportunity for you to meet top business leaders and learn from the best with industry insights you can apply to your professional career.

Meet the Team!



Welcome to ESEI, a community that helps you realize your potential.

When I founded ESEI in 1989, I opened a decisive window to develop International Business in Barcelona. Today, I feel very proud to have been the pioneer of this model since it has widened the perspective of our students. In the following pages, you will discover how our community will help you to reach your potential. I encourage you to read on and learn more about what makes us unique!

JORGE ESTERA, ESEI FOUNDER & PRESIDENT

We are excited you're here, and we hope you have a great experience.

At ESEI, we pride ourselves on *making things happen* for our students and for our community. Our staff is comprised of some of the most enthusiastic and dedicated people in the industry, and we are all committed to providing a supportive learning environment that helps you achieve your goals.

You will see me giving coaching/career development workshops throughout the year; hopefully I'll be able to meet you face-to-face!

CARLOTA ESTERA, ESEI DIRECTOR



Welcome to our International Community! We are happy to meet you and hope you will take full advantage of this life changing experience.

Our main goal is to provide a platform for you to excel in your career. I'll be part of the career team and it will be my pleasure to get to know more about your career aspirations and connect you with leaders in your areas of interest. At ESEI, you're in for a very dynamic experience!

JORDI ESTERA, ESEI DIRECTOR

Enhancing Uniqueness

Forbes

ESEI's International MBA listed as Best Programmes of Business Schools in Spain in 2023

WHO WE ARE

ESEI International Business School is a boutique business community founded in 1989. We are a nationally and internationally recognised think tank in areas such as innovation, entrepreneurship and leadership.

We pride ourselves on doing things differently and offering quality and excellence in everything we do. We cherish our team and our professors because they open doors for students who, in turn, open doors for society.

WHAT WE DO

We provide internationally focused educational programmes that combine academic excellence in business studies with humanistic values that help our students build character.

We guide each student on their personal journey of discovery, where they uncover their values and learn how to harness their uniqueness. We empower our students to fulfill their visions and achieve their personal and professional dreams.

OUR ACCREDITATION

ESEI International Business School is authorised by the Catalan Department of Education in Spain to provide education in accordance with the British education system under the registration code 08075402.

Our Undergraduate programmes offer students direct access to a Top-Up Bachelor degree awarded directly by Anglia Ruskin University, a British public university with campuses in Cambridge, London, Chelmsford and Petersborough and named among the top 40 UK universities in the Times Higher Education (THE) World University Rankings.

Master degrees are private degrees, and in their majority, accredited by Universidad Católica de Murcia (UCAM), Spain's number two private university in academic output and quality in the fields of Physical Activity and Sport and Nutrition, with agreements with 167 universities and over 2,500 companies worldwide.



EXCELLENCE

We love creating the best educational experience for students.



DIVERSITY

We celebrate and respect the differences within our community.



DYNAMISM

We are responsive and quickly adapt to global business needs.

POSITIVITY

We are passionate about life and living every moment to the fullest!



GROWTH

We encourage creativity, continued self-development and independence.



SOCIAL IMPACT

We motivate our students to make a positive impact on the world.



Discover our Story!



BECOME PART OF SOMETHING GREATER!

We believe every individual is capable of greatness, and our core values motivate our community to build a better society and lead meaningful lives.

OUR PROGRAMMES

Get Programme Info



LANGUAGE COURSES

- English Preparation Course
- Spanish Language Course

OTHER COURSES

- Executive Education
- Postgraduate Short Courses
- Tailor Made Programmes
- Summer / Winter Programmes
- Exchange Programmes

UNDERGRADUATE

- Business Foundation Programme (Pre-Bachelor)
- Bachelor in Business & Management (BSc. Hons) (Degree awarded by Anglia Ruskin University)
- Diploma in Digital Marketing & Transformation
- Diploma in Sustainable Business & Innovation
- Diploma in Sports Management

POSTGRADUATE

- International MBA (UCAM)
- Master in Digital Marketing (UCAM)
- Master in Marketing and Communication (UCAM)
- Master in Int. Relations & Int. Business (UCAM)
- Master in Tourism & Hospitality Management (UCAM)
- Master in Business Management (UCAM)
- Master in Innovation & Entrepreneurship (UCAM)
- Master in Sports Management
- Master in Sports Performance Direction (UCAM)
- Master in Digital Transformation in Business (UCAM)

Courses Delivered 100% in English On-Campus & Online
October & March Intakes

*UCAM degrees are recognised as Master of Professional Development according to Spanish University legislation. (RD822/2021)

More programmes coming soon...



World Class Education



Unique Learning Opportunities



Involvement and Individual Attention



International Recognition



Real Collaboration with Experts



Practical Project Based Learning Methodology



Multi-Cultural & Diverse Environment



Strong Career Opportunities



Friendly Community



Space for Social Impact

LIVE THE BARCELONA EXPERIENCE!

Barcelona was voted the Greatest city on Earth by the Telegraph and one of the Safest cities in Europe by the Economist. According to the experts, "Barcelona has the perfect combination of world-class architecture, thriving arts and culture scene and more than 2,500 hours of sunshine per year". Small wonder why students claim Barcelona as one of the Best Student Cities!



ESEI CAMPUS

ESEI Campus Barcelona is located in Pedralbes, one of the most exclusive neighbourhoods in Barcelona. Our campus building is an astonishing Spanish Villa that serves as a part of the architectonic heritage of Barcelona.

The city center is only 20 minutes away from ESEI, and conveniently served by public transport services. Within walking distance, you will also find plenty of comfortable accommodation options, gyms, restaurants and coffee shops. Close to our campus, you will find the 12th century Pedralbes Monastery and Parc del Castell de l'Oreneta which connects you to the impressive Collserola Mountainrange.

What to do in Barcelona?



WHY CHOOSE BARCELONA?

CONNECTED CITY

Cheap travel connections / Travel to 26 Schengen countries with Spanish student visa

DIVERSE CITY

Inter-cultural city, part of rainbow cities network city of rights

BEST STUDENT CITY

#2 Best student city in Europe #19 Best city to be a student in the world

SAFE CITY

Ranked 19th in personal security Ranked 26th overall in the world

INNOVATIVE CITY

13th Most innovative city in the world & 5th in Europe / Spain's N°1 start up capital



BARCELONA IS AN AFFORDABLE CITY TO LIVE

You can expect to pay around 450€ per month for accommodation and 200€ per month for feeding and personal expenses.

Transportation costs are low, averaging 26-40€ per month (unlimited travel).

In total, you can expect to spend around 700€ per month on your living expenses in Barcelona.



WE BELIEVE IN PRACTICAL BUSINESS EDUCATION

At ESEI, we believe that learning shouldn't be a solitary experience. We believe in the power of working with others to solve real-world challenges.

That's why we make it a priority to help you learn through Project-Based Learning (PBL). PBL is an approach to learning that enables you to work with others on projects that are meaningful to you and your career goals.

You work in groups with other students to solve real-life business challenges—projects that require creativity, collaboration, communication, negotiation, and problem solving skills.

BENEFITS OF REAL WORLD COLLABORATION

PBL adds a lot of value, meaning, engagement and fun to your learning experience. By the time you graduate from ESEI, you will essentially have a portfolio of work, valuable connections and business opportunities to help you in your career growth.

We encourage professors to plan activities outside of the classroom so you can practice these skills in class with other students and help local companies to solve real-life business challenges.

If you're looking to gain the practical experience you need to succeed in the real world, then our PBL approach is the answer! Our courses are designed to give you the tools and skills you need to be successful in your career—and we'll do it in a way that's fun, engaging, and immersive.

FACULTY AS LEARNING FACILITATORS

ESEI faculty are facilitators of learning. They are here to guide you through your learning process and help you achieve your goals. They create the project briefs and oversee the progress that teams are making week after week, with regular check-in points.

Learn more
about PBL



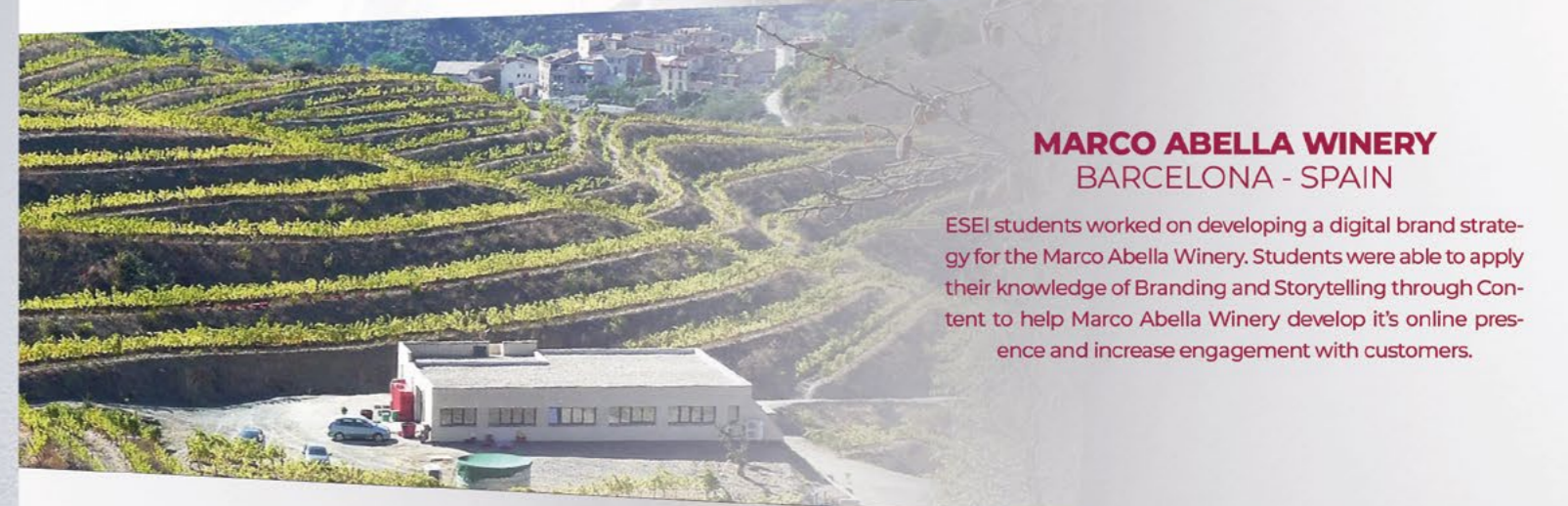
PROJECT BASED LEARNING IN ACTION!

ESEI students have worked on projects with businesses, acted as consultants in key strategic areas and proposed solutions that have been welcomed and implemented by companies in different sectors. Check out some of the projects below.



MARCO ABELLA WINERY BARCELONA - SPAIN

ESEI students worked on developing a digital brand strategy for the Marco Abella Winery. Students were able to apply their knowledge of Branding and Storytelling through Content to help Marco Abella Winery develop its online presence and increase engagement with customers.



HOTEL MAJESTIC BARCELONA - SPAIN

In the Professional Communication and Development module, ESEI students developed onboarding activities that would be implemented by the HR team of Majestic Hotel. These activities were designed to help new employees adapt to the company culture and increase their productivity.



DECATHLON BARCELONA - SPAIN

In the Sports Marketing module, students were exposed to a real-life scenario of building a marketing strategy for the sports gear mega brand Decathlon. The students' proposal yielded impressive results, showcasing their ability to develop an effective marketing plan for a large company like Decathlon.



MEET OUR INTERNATIONAL FACULTY

Our international faculty are some of the best minds in business, coming from all over the globe to offer you a truly unique and practical learning experience.

Our faculty bring in real-world insights from their years of experience in leadership positions with major organisations and as entrepreneurs, along with a wealth of knowledge to pass on to you.

Our expert faculty will motivate and inspire you to reach your highest potential. You'll learn from their professional experience and gain insight into how they got to where they are today.

You'll also get the opportunity to interact directly with them in the classroom, and tap into their network of experts and professionals in various areas of business through guest speaker and networking events, industry visits and tours organised by our faculty.

See more faculty



Dr. Elena Emma, PhD
CEO Startup Cielo



Seni Kamara
Founder Kamara Tech



Elisenda Williams
Digital marketing & social media consultant



Albert Pallares Sole
Co-founder La Miük



Katya Sivkova
Founder Boom & Bloom



Ron Pfeil
Co-founder Elastic



Ruth Fuente
Conference speaker at United Nations & Whers Conference



Tim Wekezer
Founder and CEO at WAITRR



Martina Guzman
Entrepreneur and pitch coach at Best3minutes



Mohanad Fors
Global head of digital health at Abdul Latif Jameel health



Julia Roca Valverde
Event manager and ticketing strategist at JROCA Eventos



Noel Ortiz
VP of marketing Aizon

MEET OUR STUDENT COMMUNITY

At ESEI, we offer a truly global experience! Our diverse student community is one of the things that sets us apart. Ninety-five percent of all ESEI students are internationals coming from all over the globe. The diversity of our student body makes for an exciting learning environment where your classmates will be from every corner of the world – giving you valuable opportunities to learn about other cultures and to build relationships with people from around the globe.



Meet our Students & Alumni

+200 STUDENTS EACH YEAR

+2230 ALUMNI

+115 NATIONALITIES SINCE 1989



STUDENT PROFILES

COUNTRIES THAT HAVE BEEN REPRESENTED AT ESEI (MORE THAN 115 COUNTRIES)

ESEI students come from all over the globe! Our student community is made up of young career minded individuals from over 92 different countries who are passionate about business and want to positively impact the lives of others.



ESEI is proud to be a global institution, with 60% of students coming from non-EU countries and 40% from EU/EEA countries.

We believe in bringing together students from different regions into our classrooms, so that they can learn from each other and grow as professionals.



Do you know what the top nationalities are at ESEI?

At ESEI, you can find students from: Germany, Morocco, Netherlands, India, Cameroon, Italy, Spain, United States, Lebanon, France, Turkey, Portugal, Azerbaijan, Egypt, Russia, Nigeria, Austria, and much more! We're proud of our diversity because it means that we're able to provide an environment where everyone feels welcome.



Our gender ratio is 53% male and 47% female.

At ESEI, we believe in equal opportunity for all, and we are committed to providing opportunities for all students regardless of their gender identity.



The average age of Bachelor students is 21 and the average age of Master students is 26.

Our students are young, energetic, and ready to take on the world! They bring new ideas to the classroom and lot of dynamism to any business environment.

WHAT OUR STUDENTS SAY!

ESEI has been a stepping stone for me to succeed professionally in the hospitality industry. During my studies, I got the opportunity to work in the F&B divisions in various luxurious hotels in Spain and apply the knowledge I got from my classes.

Aravind Suryanarayanan
ESEI STUDENT & FOOD AND BEVERAGE
INTERN AT HOTEL ARTS BARCELONA



Taking on the International MBA course at ESEI helped me realise what it is that I wanted to do and it's given me such motivation to pursue a role with a government advisory firm. I talked a lot about my passion for sustainability with my ESEI Coach and that's a big focus for the role I'm in as well. The Career Services at ESEI really helped me prepare for my interview with Consulium – would highly recommend it to ESEI students!

Yasmeen Munira
ESEI ALUMNI & SENIOR CONSULTANT AT CONSULIUM



At ESEI I met students from all over the world which increased my cultural sensitivity and gave me a world-wide view of business. I also met the company where I currently work through an ESEI Career Fair. Overall, I believe ESEI's practical approach is great for those interested in pursuing a career in International Business.

Martina Greco
ESEI ALUMNI & SALES ACCOUNT EXECUTIVE AT PTC

I had the opportunity to work at a start-up as an intern while at ESEI. This gave me direct contact with the business world, and that's how I landed my current job! I now work daily with all the skills I learnt at ESEI.

Mattia Perassolo
ESEI ALUMNI & CAMPAIGN STRATEGIST
AND TEAM LEAD AT LINKEDIN



Barcelona is every student's dream city and it was my first choice! At ESEI, I've been impacted the most by the school's focus on Project Based Learning which has made me feel more confident in myself and my ability to get a good job after graduation.

Ali Baiya
ESEI BACHELOR STUDENT



The content of the Masters programme fits with everything that I was looking for. The professors have extended experience in this field so they are bringing very relevant knowledge that is helping us learn from the industry in real time with real examples.

Osatohanwen Asabor
ESEI ALUMNI & COMMUNITY MANAGER AT WEEKENDESK

I'm currently in a programme to become an executive at IBM and part of that involves higher education which is why I'm taking ESEI's International MBA in International Relations and International Business. The professors at ESEI are amazing! I really enjoy our group projects and being able to work together with students of different nationalities.

Zarella Rendon
ESEI ALUMNI & SOLUTION ARCHITECT AT IBM

The individual coaching given at ESEI is something that you're often missing as a first stage start-up. I worked closely with two coaches during my master programme, and they made sure I didn't only think about my idea but also encouraged me to get out and test it.

Jesper Kicken
ESEI ALUMNI & DIGITAL GROWTH CONSULTANT AT
MARVELTEST B.V.



CAREER SERVICES AT ESEI

At ESEI, we believe that your career is one of the most important parts of your life. That's why we work hard to ensure you have the tools and knowledge you need to make it a success.

During your programme, our Career Service team will actively guide you through every step of your career development, helping you find professional opportunities to put into practice the knowledge and skills acquired in our classrooms and reach top positions within organisations.

We understand your employability as one of our top priorities, and our aim is to give you tools to be prepared for the job-searching process.



CAREER SERVICES PROVIDED AT ESEI:

CAREER WORKSHOPS

CAREER PORTAL

CAREER FAIR

1-2-1 COACHING

CV CLINICS

PROFESSIONAL PHOTO SHOTS

GUEST SPEAKERS

BUSINESS NETWORKING

91%
ESEI ALUMNI EMPLOYED IN
JOBS RELATED WITH STUDIES

100%
ESEI ALUMNI ENHANCED THEIR
PROFESSIONAL PROFILES

90%
ESEI ALUMNI FOUND JOBS
WITHIN 6 MONTHS

64%
ESEI ALUMNI HAVE
MANAGEMENT POSITIONS TODAY

93%
ESEI ALUMNI WORK FOR
COMPANIES WITH GLOBAL OPERATIONS

42%
ESEI ALUMNI RESIDE IN BARCELONA
AFTER GRADUATION

WHERE OUR STUDENTS WORK

Get Career Service Details

Our students are well prepared in the professional business world, and have secured top positions in international organisations such as:



EVENTS & GUEST SPEAKERS

We are experts in connecting students with professionals and providing you with opportunities to learn about different jobs and industries. By attending one of our events, you will be able to hear directly from business experts and network with them at an early stage of your career.

See Next Events



MOVISTAR CENTRE ESEI GUEST SPEAKER SESSION

Our students attended a Workshop on nano influencer marketing and how companies and individuals engage with online communities.



BARCELONA STOCK EXCHANGE INDUSTRIAL VISIT

Our students visited the Barcelona stock exchange and explored the electronic trading floor.



BASE CYBER SECURITY INDUSTRIAL VISIT

Our students traveled to the Netherlands for a field visit to Base Cyber Security.



TRAVEL PERK HEADQUARTERS INDUSTRIAL VISIT

Our students visited the Travel Perk office in Barcelona, one of the world's largest travel guidance platform.



PIER 01, BARCELONA TECH CITY INDUSTRIAL VISIT

Our students visited Pier 01 technology hub housing more than 100 companies and 1,000 professionals.



SEMRUSH INDUSTRIAL VISIT

Our students visited Semrush, a leading online visibility management saas platform used by 10,000,000 digital marketers world wide



GASOL FOUNDATION INDUSTRIAL VISIT

Our students visited Gasol Foundation and learnt about their mission to eradicate child obesity.



ESTRELLA DAMM BREWERY TOUR VISIT

Our students discovered the recipe of the famous Mediterranean beer through a very interesting tour & taste.



MARCO ABELLA INDUSTRIAL VISIT

Our students visited Marco Abella winery and learned a lot about the fascinating wine industry.



GOOGLE HEADQUARTERS FIELD TRIP TO DUBLIN

Our Digital Marketing students visited the Google European head office in Dublin, where they witnessed behind-the-scenes activities and got a firsthand glimpse of daily life in the European headquarters of the global tech giant.

and much more coming...

START YOUR **ESEI BARCELONA** EXPERIENCE TODAY!

HOW TO APPLY?



APPLY NOW



MAKE AN IMPACT

ESEI BUSINESS SCHOOL BARCELONA

GET IN TOUCH



www.eseibusinessschool.com



info@esei.es



+34 934 17 46 77

CONNECT WITH US



@eseibusinessschool



@eseibusinessschool



@ESEIBarcelonaBusinessSchool



/eseibusinessschool



+34 934 17 46 77



/eseibusinessschool



@eseibarcelona